

# Quires

A L B E R T A C H O R A L F E D E R A T I O N

Quires is the Alberta Choral Federation's magazine. Each issue contains articles, choral news, information on upcoming events, and a concert calendar. Approximately 500 copies are distributed free of charge to ACF members three times annually — 1 September, 1 January, and 1 May.

*Reach your target audience! Advertise in Quires.*

Ad Size	Member Rate 1 issue	Member Rate all 3 issues	Non-Member Rate 1 issue	Non-Member Rate all 3 issues
full page	\$100	\$225	\$180	\$405
1/2 page	\$75	\$165	\$135	\$300
1/4 page	\$50	\$115	\$90	\$200
enclosure	\$100		\$150	

## *Dimensions.*

full page — 7.5x9.25  
1/2 page horizontal — 7.5x4.5  
1/2 page vertical — 3.625x9.25  
1/4 page vertical — 3.625x4.5

*Note: We have some flexibility in terms of ad size. If you have an ad that doesn't fit these exact dimensions, send it to us and we'll do what we can to fit it in.*

## *Details.*

- All ads are black and white.
- Ads should be sent as PDF files whenever possible.
- Fonts must be embedded in PDF files.
- Ads should be sent to [info@albertachoralfederation.ca](mailto:info@albertachoralfederation.ca).

## *Deadlines.*

for 1 September distribution — 1 AUGUST  
for 1 January distribution — 1 DECEMBER  
for 1 May distribution — 1 APRIL

*Artwork is due by the above deadlines. Invoices will be sent when artwork is received.*

## *Don't have an ad?*

We can build a basic text ad for you! Text blocks are available in single or multiples of 3.625x2 for \$30 per block. E-mail text to [info@albertachoralfederation.ca](mailto:info@albertachoralfederation.ca).



The **Alberta Choral Federation** is a non-profit association of choral directors, teachers, choristers and enthusiasts of choral music. Since its establishment in 1973, it has been active in the promotion and development of choral music in Alberta. Through proven and innovative programs and services the ACF provides educational and artistic experiences for choirs, choristers, and music educators. The ACF is also committed to encouraging research in choral music and advocating for support of the choral art.